

# SECOND ANNUAL SGI DAY — 2025

PROMOTING A CULTURE OF ENVIRONMENTAL STEWARDSHIP



Month-long campaigns activated in build up to SGI Day

## #GREENRAMADAN

A dynamic mosaic showcasing how individuals across the Kingdom are celebrating Ramadan sustainably



## #PAWSTOCHANGECHALLENGE

A collection of reflective moments on taking small, actionable steps towards sustainability in Ramadan



Saudi Green Initiative Day  
27<sup>TH</sup> MARCH

